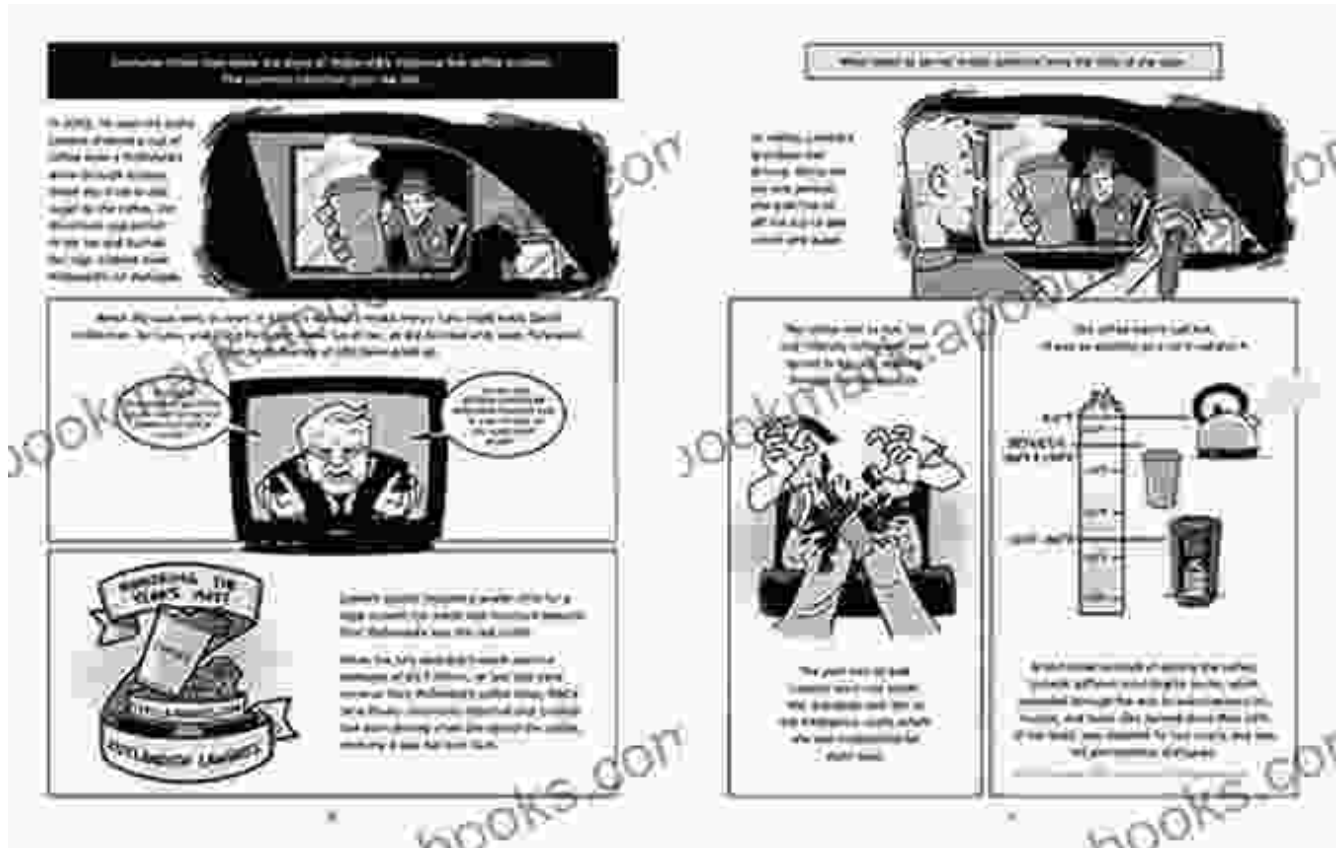
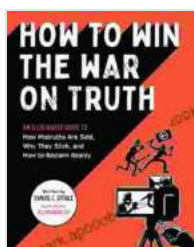


An Illustrated Guide to How Mistruths Are Sold, Why They Stick, and How to Fight Them



In the age of fake news and misinformation, it's more important than ever to be able to identify and combat mistruths. This book will give you the tools you need to do just that. With clear, concise language and engaging illustrations, this book will help you understand how mistruths are created, why they spread, and how to fight them.



How to Win the War on Truth: An Illustrated Guide to How Mistruths Are Sold, Why They Stick, and How to Reclaim Reality by Samuel C. Spitale

★★★★☆ 4.7 out of 5

Language : English

File size : 1158 KB
Text-to-Speech: Enabled
Screen Reader: Supported
Print length : 546 pages



Chapter 1: How Mistruths Are Created

The first step to fighting mistruths is understanding how they are created. In this chapter, you will learn about the different types of mistruths, the motives behind them, and the methods used to spread them. You will also learn about the psychological factors that make people more susceptible to believing mistruths.

Chapter 2: Why Mistruths Stick

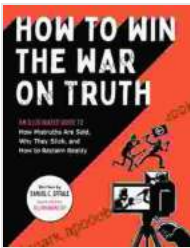
Once mistruths are created, they need to find a way to stick in our minds. In this chapter, you will learn about the cognitive biases that make us more likely to believe mistruths, even when we know they are false. You will also learn about the social factors that can reinforce mistruths, making them even harder to overcome.

Chapter 3: How to Fight Mistruths

Now that you understand how mistruths are created and why they stick, it's time to learn how to fight them. In this chapter, you will learn about the different strategies you can use to debunk mistruths, prevent them from spreading, and inoculate yourself against them. You will also learn about the importance of critical thinking and media literacy in the fight against mistruths.

Fighting mistruths is not easy, but it is essential. This book will give you the tools you need to do your part in the fight against misinformation. By understanding how mistruths are created, why they stick, and how to fight them, you can help to create a more informed and truthful world.

Free Download your copy today!



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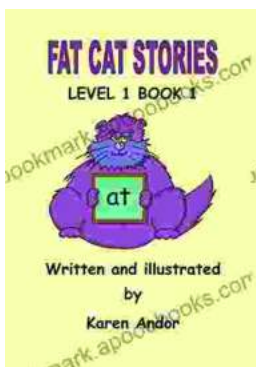
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